

Eugen Marius Circiu

Certified Web Analytics Specialist

Madrid, Spain
+34 625507036
marius@circiu.com
webanalyst.es

Summary

Web Analytics Specialist and Web Developer. Passionate about new web technologies and experience of more than 6 years of web programming and more than 3 years in Web Analytics. Innovative, creative and with a great capacity for learning. Special interest in social networking, developing new tools for efficiency and speed in large projects, mobile applications, development and design of 3D games.

I am a professional certificate in Google Analytics:

https://google.es/partners/#i_profile;idtf=113745636799014687070;

Work History

Web Analytics Specialist

T2O Media

Jul 2015 - Dec 2015

- Developing guidelines for Google Analytics and Google Tag Manager implementations (including dataLayer and Javascript instruction for ecommerce, data collection, etc)
- Implementation of Web Analytics through Google Tag Manager.
- Creation and customization of Klipfolio Dashboards manually and from Klipfolio API.
- Instructions and implementation for Content Grouping in Google Analytics and through Google Tag Manager.
- Implementation and management of campaign tracking (Display, Adwords, Social Media, etc) in Google Tag Manager.
- Help and customer support for all implementations of web analytics and campaign tracking.
- Technical Support: Error detection of bad programming codes and quick & effective solutions.
- Customer training for Google Analytics & Google Tag Manager.

Web Analytics Consultant

Hello Media Group

Jan 2013 - Jun 2015

- Developing guidelines for basic and advanced Web Analytics implementations for customers from various sectors.
- Implementation of Web Analytics through TMS as Google Tag Manager, BrightTag (Signal), Satellite (Adobe Dynamic Tag Management) or directly on the client's website.
- Complex Javascript development for analytics implementations (micro/macro conversions, etc).
- Implementation and management of campaign tracking (Display, Adwords, Social Media, etc) in Tag Management System tools and through other tools like Unbounce.
- Help and customer support for all implementations of web analytics and campaign tracking.
- Technical Support: Error detection of bad programming codes and quick & effective solutions.
- Support to different departments in the company for the correct operation of the campaigns.
- Direct contact with the client and management of Web Analytics Projects.
- Customer & internal training for Google Analytics & Google Tag Manager.

Education

Associate's degree, Web Development

IES Vista Alegre

2012 - 2014

Bachelor's degree, Information Technology

IES Vista Alegre

2009 - 2012

Certifications

Google Analytics Individual Qualification (GAIQ)

Google Inc, License 01545092

Feb 2013 - Present

https://google.es/partners/#i_profile;idtf=113745636799014687070;

Innovation for Entrepreneurs: From Idea to Marketplace

Coursera Verified Certificates, License 49U3E7GGJS

Mar 2015 - Present

https://www.coursera.org/account/accomplishments/verify/49U3E7GGJS?trk=profile_certification_title

Digital Marketing Expert

WooRank, License WooRank

Nov 2015 - Present

https://drive.google.com/file/d/0B_lhiR0Zh5kcNjBOXzcxUFITdG8/view?usp=sharing&trk=profile_certification_title

Languages

Spanish Native or bilingual proficiency

Romanian Native or bilingual proficiency

English Professional working proficiency